





THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT.

The 2019 White Paper on Science, Technology and Innovation Emphasizes the core themes of inclusivity, transformation, and partnerships...The aim is to build on our successes and adopt new approaches where required, so as to foster an NSI in which creativity, learning, and entrepreneurship can flourish.





Traditional Education Model

A child is born in ZA 2023

- 7 years primary school
- 5 years high school
- BSc 3 years @ tertiary
- 450 000 Science Graduates (NDP 2030)
- Economically active
 @21 in 2044?

Graduates enter industry

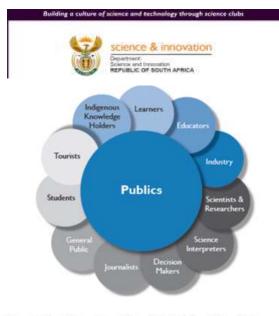


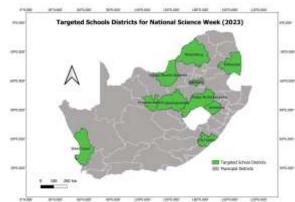
Current Industry Reality

- How did we get here?
- Old paradigms have brought us here.
- 1994 2024
- Rich space heritage
- New Initiatives to the transformed space industry.









Starting a science club

Both primary schools and high schools are encouraged to start science clubs.

Learners from Grade 4 to 7 are encouraged to take the lead and start a club, with the assistance of a club champion (a keen teacher). At high schools learners from Grade 8 to 11 are all encouraged to take the lead to establish a club. The club champion can be any educator namely a maths, science, life science, geography, language, or life orientation teacher.

A small group of learners with the support of at least one teacher can start a club. Decide where and when you meet and go ahead to plan your first club activity.

Read further for more ideas for club activities.

SCIENCE CLUBS -PILOT STUDY



Vision and Mission

VISION

An integrated National Space Capability that responds to socio-economic challenges in Africa by 2030

MISSION

To provide leadership in unlocking the potential of Space for the advancement and benefit of humanity

Science Engagement Framework





Jewels from the DSI White Paper on STI

Grassroots Innovation

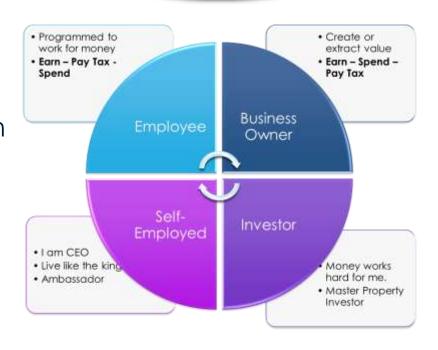
- A culture of entrepreneurship and intrapreneurship
 - Learner Student -Graduate
 - Paradigm Shift
 - Horizontal Backward Integration Strategy in the Human Capital Development Pipeline.



Human capabilities

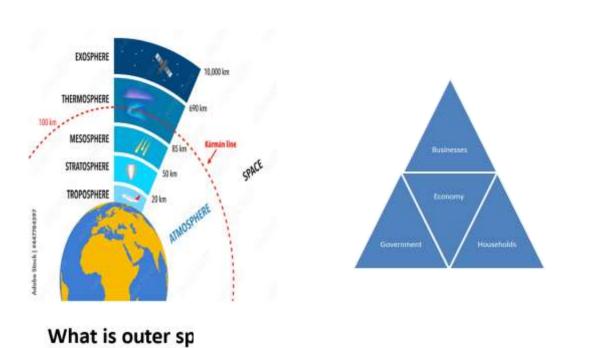
- Goes beyond the narrowly defined SET skills
- Village Earth Observation
 New Space Thinking
- 4 application areas
- 1. Family 2. Social 3. Financial 4. Vocation
- Social Entrepreneurship
- Social Innovation

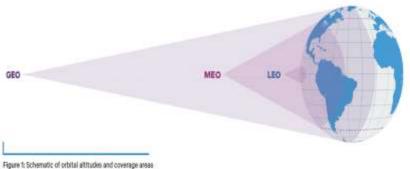
The Result?

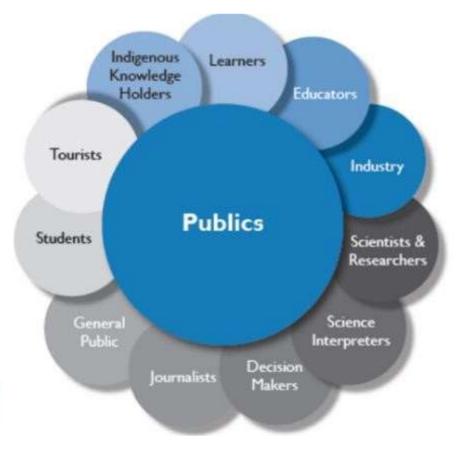




Earth Observation Customers











SCIENCE IS A BUSINESS

Business is about numbers

- Science graduates make great entrepreneurs.
 - What business are you in?
 - Who is your customer and what are their needs?

Entrepreneurs build businesses

- Entrepreneurial education
 To live well (Lifestyle) first (SDG-04)
- A business is born when the solution to a problem is found.
- Space Science **Education Business**
- An educated person.

4 reasons people start businesses

- To leave something for your kids (Legacy***)
- To sell it (Mark Shuttleworth)
- To change the world (Philosophy)
- Source: Entrepreneur Vusi Thembekwayo





The ISSA Opportunity 1998 – 2005 From beneficiary to benefactor paradigm shift



INSTITUTE FOR SATELLITE & SOFTWARE APPLICATIONS (ISSA)

ISSA is based at the Houwteq satellite integration facility in Grabouw. It offers post-graduate qualifications in Engineering and Information and Communication Technology. Research conducted at ISSA includes satellite engineering, and excellent facilities are available for designing and testing small satellites. Tel: (021) 859-7300, Fax: (021) 859-7324, www.issa.org.za

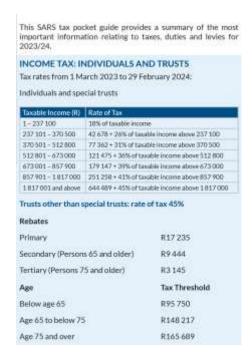


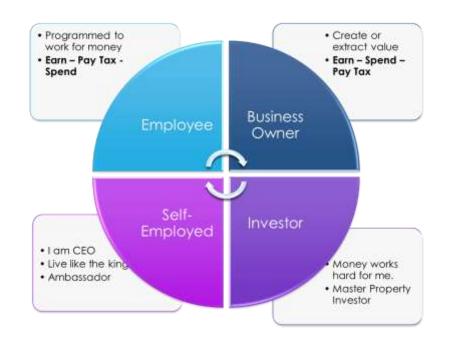


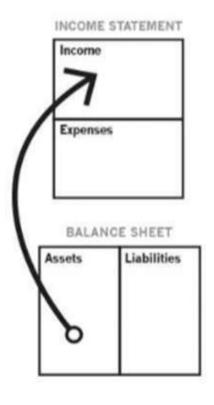




INTRAPRENEURSHIP & ENTREPRENEURSHIP







A JOB IS NOT AN ASSET. A JOB PUTS MONEY IN YOUR POCKET ONLY WHEN YOU WORK. YOU STOP WORKING, THE MONEY STOPS COMING. PERPETUAL DEPENDENCE.





Space Entrepreneurship

Pathways to space entrepreneur ship

The Elon Musk & Jeff Bezos route

Practice what you teach

- Studies space science & technology in school
 - Graduates in space qualification
 - Starts own space business
 - Generates positive monthly cashflow to grow & sustain it.

- Go to school, graduate, start own non-space business (Tesla, Amazon).
- Diversify into space sector (SpaceX, Blue Origins)
- Innovate in your market segment (Reusable STS)
- Remove barriers to access space (space tourism)

- Graduate with space qualification.
- Teach space science & technology in academia
- Employed in the space sector for years (Start Up for R0.00)
- Identify market gap & fill it
- Mind Your Own Business





Collaborate











ZA Space @ IAC 2023









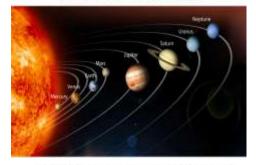


The African Youth Demographic Dividend

AGENDA 2063 – THE AFRICA WE WANT



I live on the satellite...



Earth Observation via Satellite



...which had one satellite until...



22 years spacefaring









Concluding remarks

- Every child is born with the gift of value to become the answer to questions that will be asked in their lifetime.
- The purpose of education is to **polish this gift** by training the mind to think. The missing link.
- Understand our historical and current programming (the first step)
- Understand the purpose of a job the opportunity to practice INTRAPRENEURSHIP
- The Maturity Continuum (Dependence, Independence, Interdependence) provides guidance.
- Profits are far better than wages active vs. passive income.
- Employment leads to perpetual dependence
 - Dependence on parents (primary, secondary, tertiary*)
 - Substitute parents with employer (intermediary phase)
 - Substitute employer with pension fund at retirement and die.
 - No intergenerational wealth achieved. You can't pass your job to your grandchildren.
- The **EBSI model** provides a powerful alternative that needs transformational leaders to support.
- Futureproofing education means that we go back to the basics to develop "an educated person"
- A transformed South African Space Industry is dominated by independent value creators





